



KidSight Vision Screening Program



Sponsorship Packet

Sponsorship Opportunities

Annually, we screen over **50,000 to 70,000** children across the state of Missouri. Over **4,400** children **receive a referral** for a potential vision disorder and a packet of information on what to do next. This packet includes a list of providers in their community. KidSight maintains a toll-free phone line for parent questions and a “Find an eye doctor” tool on our website. In addition to these services, many parents rely on KidSight for information on where to go for treatment. Of the referral parents we are able to contact, **89% go on to see an eye doctor.**

Becoming a KidSight Sponsor allows your practice to stand out to the families that we serve.

Sponsorship Packages:

All sponsors are guaranteed a spot on KidSight’s paper list of providers and in the “Find an Eye Doctor” tool on KidSight’s website. Full year sponsorships are 12 months from start of sponsorship.

Gold Sponsor

- Top Level placement as **County Sponsor** on county list given to all referrals
- **20 mentions** on KidSight social media pages
- **large logo** on KidSight “Find a Doctor” web page
- **designation as sponsor** in “Find a Doctor” search results
- **acknowledgment** in quarterly newsletter, Sightlines
- **community recognition** as KidSight sponsor

Silver Sponsor

- Second Level placement as **Sponsor** on county list given to all referrals
- **15 mentions** on KidSight social media pages
- **medium logo** on KidSight “Find an Eye Doctor” web page
- **designation as sponsor** in “Find a Doctor” search results
- **acknowledgment** in quarterly newsletter, Sightlines
- **community recognition** as KidSight sponsor

Bronze Sponsor

- guaranteed spot on county list given to all referrals
- **10 mentions** on KidSight social media pages
- **designation as sponsor** in “Find a Doctor” search results
- **small logo** on KidSight sponsor web page
- **community recognition** as KidSight sponsor

Sponsorship Pricing

You can choose either to pay monthly (6 mo. min) or for a full year at a discounted rate!

Additional Counties get a 30% discount.

Tier 1 Counties

Boone
Clay
Cole
Jackson
Platte
St. Charles
St. Louis County

Tier 2 Counties

Barry
Buchanan
Butler
Callaway
Cape Girardeau
Cass
Christian
Crawford
Franklin
Greene
Howell
Jasper
Jefferson
Johnson
Lincoln
Pettis
Phelps
Pulaski
St. Louis City
Taney

Tier 3 Counties

Adair
Andrew
Audrain
Benton
Camden
Cedar
Clinton
Dent
Dunklin
Gasconade
Gentry
Holt
Laclede
Lawrence
Marion
McDonald
Miller
Moniteau
Morgan
Newton
Nodaway
Pemiscot
Pike
Polk
Randolph
Ray
Saline
Scott
St. Francois
Stoddard
Texas
Wayne

Tier 4 Counties

Bates
Caldwell
Carter
Chariton
Cooper
Dade
DeKalb
Grundy
Harrison
Henry
Hickory
Iron
Lafayette
Linn Macon
Mississippi
Monroe
Montgomery
New Madrid
Oregon
Osage
Perry
Ralls
Reynolds
Shannon
St. Clair
Ste. Genevieve
Stone
Sullivan
Warren
Washington
Webster
Wright

Non-tier Counties

Atchison
Barton
Bollinger
Carroll
Clark
Dallas
Daviess
Douglas
Howard
Knox
Lewis
Livingston
Madison
Maries
Mercer
Ozark
Putnam
Ripley
Schuyler
Scotland
Shelby
Vernon
Worth

Tier 1		Per Month	Full Year	Full Year Discount
	Gold	\$125	\$1,300	\$200
	Silver	\$105	\$1,100	\$160
	Bronze	\$84	\$900	\$108
Tier 2		Per Month	Full Year	Full Year Discount
	Gold	\$105	\$1,100	\$160
	Silver	\$84	\$900	\$108
	Bronze	\$63	\$700	\$56
Tier 3		Per Month	Full Year	Full Year Discount
	Gold	\$84	\$900	\$108
	Silver	\$63	\$700	\$56
	Bronze	\$42	\$475	\$29
Tier 4		Per Month	Full Year	Full Year Discount
	Gold	\$42	\$475	\$29
	Silver	\$25	\$290	\$10
	Bronze	\$17	\$195	\$9

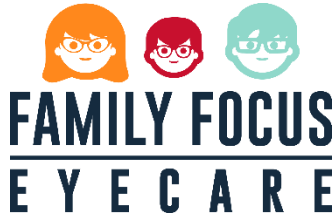
This is an example of KidSight's county list we provide to all referrals. Preferred Partners are guaranteed a spot on our county list. Sponsors are also guaranteed a spot on our county list, with placement dependent on level.

KID-FRIENDLY EYE DOCTORS in Boone County

If you would like one on one help with finding an eye doctor or with insurance questions, please contact KidSight at 1-855-454-3744 or info@kid-sight.org



For a complete listing, go to our website: kid-sight.org/find-an-eye-doctor



Phone: 573-446-1600

Website: columbiafamilyfocuseyecare.com

Thank you to our County Sponsor!

Whose support helps KidSight keep screenings free for parents and schools.

Silver Sponsor:

Green Optometry

1234 KidSight St, Columbia, MO 65203

Phone: 573-000-0000

Columbia Eye Consultants

500 Keene Street, Suite 103, Columbia, MO 65201

Phone: 573-874-2030

-This office has *several* doctors that are InfantSEE and See to Learn providers

Dr. Andrew Stone, OD

2012 Cherry Hill Drive, Suite 201, Columbia, MO 65203

Phone: 573-445-7750

-Dr. Andrew Stone, OD is an InfantSEE Provider

Blue Optometry*

1234 KidSight St, Columbia, MO 65203

Phone: 573-000-0000

Eyedentity Eyewear

2200 Forum Blvd, Suite 102, Columbia, MO 65203

Phone: 573-445-8780

-Dr. Shelley Williams, OD is an InfantSEE and See to Learn provider

Family Focus Eyecare

3301 W. Broadway Business Park Court, Suite E, Columbia, MO 65203

Phone: 573- 446-1600

-Dr. LeeAnn Barrett, OD and Dr. Joseph Rich, OD are InfantSEE and See to Learn providers

Bronze Sponsor:

Purple Eyecare

1234 KidSight St, Columbia, MO 65203

Phone: 573-000-0000

***KidSight Preferred Partner**

This list is intended for reference only. A doctor's listing does not express or imply an endorsement by KidSight.