



# TALENT SHOW

## *Sponsorships*

### FOR KIDSIGHT'S 2ND ANNUAL VIRTUAL TALENT SHOW

It's Showtime! We're hosting our second annual virtual talent show and giving you the opportunity to put a statewide spotlight on your business. This year's event will feature talents from kids around the state. The vote by donation competition starts on August 9th and lasts 3 weeks. The top kid talents will receive a cash prize!

## SECURE YOUR SPOT AS A SPONSOR

**KidSight's media has statewide reach and sponsorships are limited! Contact us to secure your spot as a sponsor: email us at [info@kid-sight.org](mailto:info@kid-sight.org) or by calling 1-855-454-3744.**

KidSight screens over 50,000 children each year, and refers over 4,400 children to kid-friendly providers for vision care. Our Facebook page has over 1,800 followers and our eNewsletter has over 5,000 subscribers. Families use our website to find kid-friendly eye doctors in their area and learn about vision.





# SPONSORSHIP *packages*

## **Title Sponsor (Exclusive): \$5,000**

Sponsor logo prominently displayed on all website event pages; Sponsor will have exclusive industry representation in event; Five second ad displaying logo on each talent video; One dedicated e-news announcement of the Title Sponsorship; One dedicated post on KidSight social media during the contest timeframe including a paid campaign targeted to your key audiences; Six dedicated posts on KidSight social media throughout the contest and voting periods; At least four Facebook/Instagram stories featuring sponsor; Opportunity to provide a prize (physical) item to each of the contest winners, and to provide online offer to all voters; Recognition as the Title Sponsor in KidSight's quarterly e-newsletter (Sightlines).

## **Presenting Sponsor (Exclusive): \$2,000**

Sponsor's logo prominently placed on all marketing materials for the event; A minimum of four dedicated posts on KidSight social media throughout the contest and voting period; Recognition as the Presenting Sponsor in KidSight's quarterly e-newsletter (Sightlines); Sponsor website or social media tag on all talent video descriptions on YouTube; Two Facebook/Instagram stories featuring sponsor; Opportunity to provide digital swag or online offer to all voters.

## **Leaderboard Sponsor (Up to 2): \$1,000**

Sponsor logo exclusively displayed on leaderboards throughout the competition; Three dedicated posts on KidSight social media throughout the competition and voting; Sponsor Facebook page and/or website will be tagged in description for each talent video; One Facebook/Instagram story featuring sponsor; Recognition in two event email updates sent to over 4,000 KidSight supporters; Recognition as the Leaderboard Sponsor in KidSight's quarterly eNewsletter (Sightlines).

## **Talent Sponsor (up to 6 sponsors): \$500**

Medium logo included on two event landing pages (voting and video); Recognition in at least two event email updates sent to over 4,000 KidSight supporters; A minimum of one dedicated post on KidSight social media throughout the competition; Up to six entries for company/organization to participate in event.

## **Show Me Sponsor: \$250**

Small logo included on one event landing page on KidSight website; Logo included in least one Constant Contact email communication; Small Logo included on event flyer; Four entries for company/organization to participate in event.

## **Friend of KidSight Sponsor: \$100**

Small Logo included on event landing page on KidSight website; Logo included in one Facebook post on the event; 2 entries for company/organization to participate in event.