

# Sponsorship packages

## **Title Sponsor (Exclusive): \$5,000**

Sponsor logo prominently displayed on all website event pages; Exclusive industry representation in event; 5 second ad displaying logo on each talent video; One dedicated post on KidSight social media during the contest timeframe including a paid campaign targeted to your key audiences; Six dedicated posts on KidSight social media throughout the contest and voting periods; At least four social media stories featuring sponsor; Opportunity to provide a physical prize to each of the contest winners; Recognition as the Title Sponsor in KidSight's quarterly e-newsletter.

## **Presenting Sponsor (Exclusive): \$2,000**

Sponsor's logo prominently placed on all event web pages; At least 4 dedicated posts on KidSight social media throughout the event; Recognition as the Presenting Sponsor in KidSight's quarterly e-newsletter; Sponsor website or social media tag on all talent video descriptions on YouTube; Two stories featuring sponsor on social media; Opportunity to provide digital swag or online offer to all voters.

## **Leaderboard Sponsor (Up to 2): \$1,000**

Sponsor logo exclusively displayed on leaderboards during the event; 3 dedicated posts on KidSight social media during event; Sponsor website or social media tag on all talent video descriptions on YouTube; 1 story featuring sponsor on social media; Recognition in email updates sent throughout the event; Recognition as the Leaderboard Sponsor in KidSight's quarterly eNewsletter.

## **Talent Sponsor (up to 6 sponsors): \$500**

Medium logo included on two event landing pages; Recognition in 2 event email updates sent to over 4,000 KidSight supporters; One dedicated post on KidSight social media throughout the competition; Up to six entries for company/organization talent to participate in event.

## **Show Me Sponsor: \$250**

Small logo included on event home page on KidSight website; Logo included in one email communication to over 4,000 KidSight supporters; Four entries for company/organization talent to participate in event.

## **Friend of KidSight Sponsor: \$100**

Small Logo included on event home page on KidSight website; Logo included in one Facebook post; 2 entries for company/organization talent to participate in event.