

Sponsorships

Title Sponsor (Exclusive): \$5,000

Sponsor logo prominently displayed on all website event pages; Exclusive industry representation in event; 5 second ad displaying logo on each talent video; One dedicated post on KidSight social media during the contest timeframe including a paid campaign targeted to your key audiences; 6 dedicated posts on KidSight social media throughout the contest and voting periods; At least 4 social media stories featuring sponsor; Opportunity to provide a physical prize to each of the contest winners; Recognition as the Title Sponsor in KidSight's quarterly eNewsletter.

Presenting Sponsor (Exclusive): \$2,000

Sponsor's logo prominently placed on all event web pages; At least 4 dedicated posts on KidSight social media throughout the event; Recognition as the Presenting Sponsor in KidSight's quarterly e-newsletter; Sponsor website or social media tag on all talent video descriptions on YouTube; 2 stories featuring sponsor on social media; Opportunity to provide digital swag or online offer to all voters.

Leaderboard Sponsor (Up to 2): \$1,000

Sponsor logo exclusively displayed on leaderboards during the event; 3 dedicated posts on KidSight social media during event; Sponsor website or social media tag on all talent video descriptions on YouTube; 1 story featuring sponsor on social media; Recognition in email updates sent throughout the event; Recognition as the Leaderboard Sponsor in KidSight's quarterly eNewsletter.

Talent Sponsor (up to 6 sponsors): \$500

Medium logo included on 2 event landing pages; Recognition in 2 event email updates sent to over 4,000 KidSight supporters; 1 dedicated post on KidSight social media throughout the competition; Up to 6 entries for company/organization talent to participate in event.

Show Me Sponsor: \$250

Small logo included on event home page on KidSight website; Logo included in 1 email communication to over 4,000 KidSight supporters; 4 entries for company/organization talent to participate in event.

Friend of KidSight Sponsor: \$100

Small Logo included on event home page on KidSight website; Logo included in 1 Facebook post; 2 entries for company/organization talent to participate in event.

