

Annual Report

FY 22-23



KIDSIGHT
Missouri

FY23 Highlights



23,647

School-Aged
Children
Screened

KidSight
detected potential
vision disorders in

9%

of the children we
screened.



42,938

Total Children
Screened

15,864

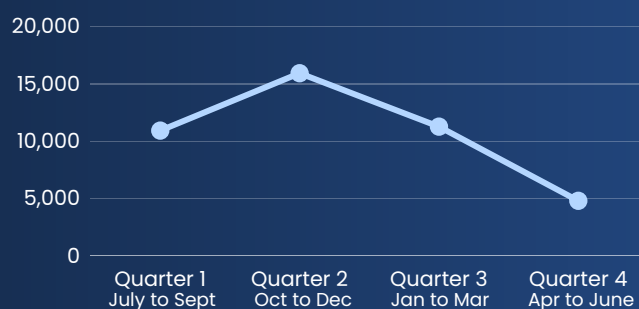
Preschool-
Aged Children
Screened



8% of children were
screened at public
events where age
wasn't recorded.



Screenings over Time

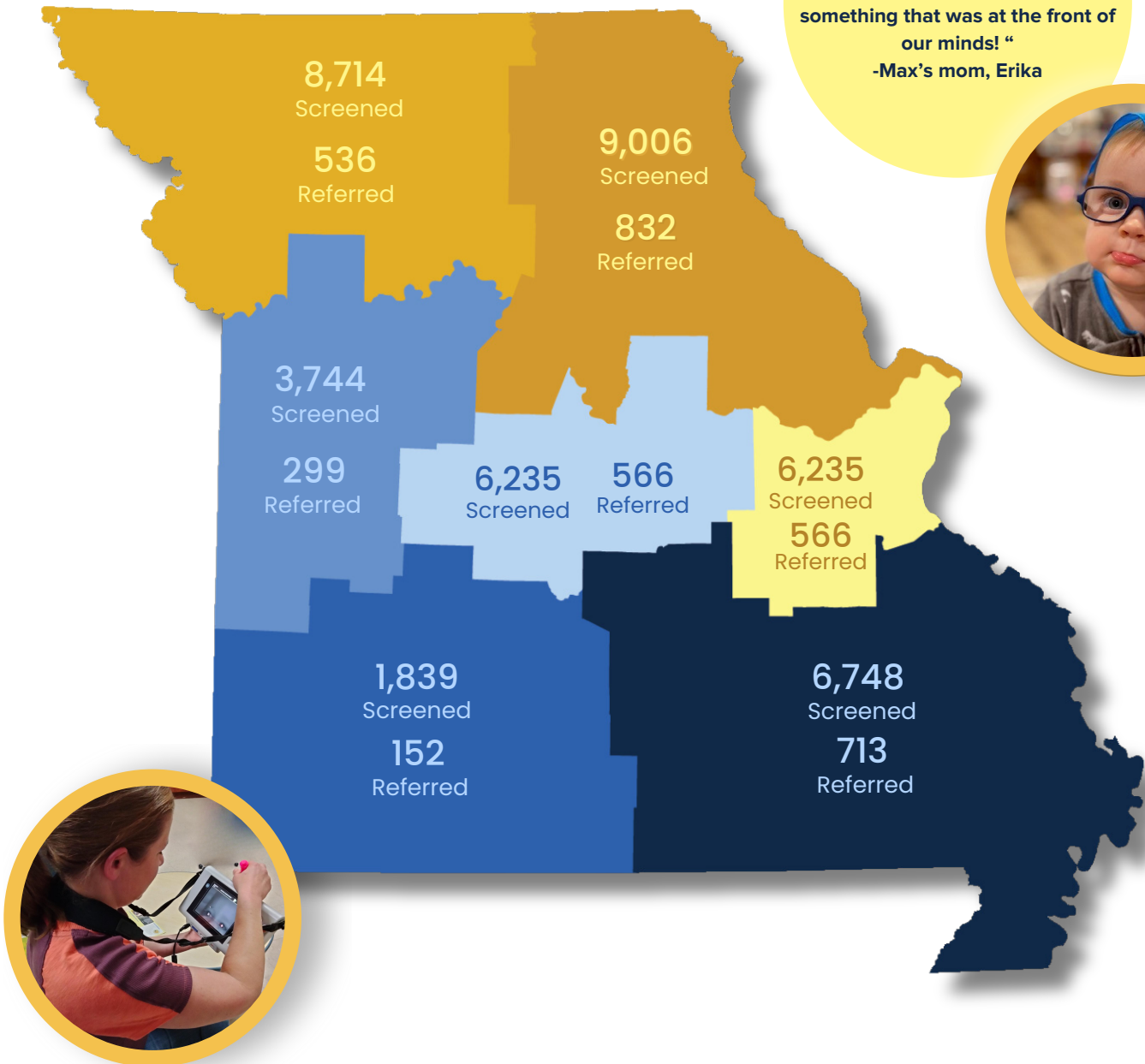


618

Partner Sites

SCREENINGS BY REGION

“We definitely [would have] waited until he was older to get his eyes checked, It wasn’t something that was at the front of our minds! “
-Max’s mom, Erika



KidSight Screened in **90** of Missouri’s **114** counties.
(Plus St. Louis City)

Volunteer Program

KidSight relies on the generosity of our volunteer teams to screen throughout the state. Our volunteer screeners go through an average of 2 months of training before screening on their own. Teams screen in their local communities and beyond. Many of our volunteers drive hundreds of miles for KidSight every year.



Volunteers gave
4,227
hours

Volunteers screened
81%
of all children in FY23.



Volunteer Assistants
82

Volunteer Screeners
43

Top Volunteer Teams (Number of children screened)

Team Jefferson City	4,543
Team St. Charles	4,301
Team Chillicothe	3,844
Team Owensville	3,445
Team Grant City	3,080
Roma Wonneman Columbia	3,061
Team New Haven	2,172
Joann Pruitt Fort Leonard Wood	1,906





ALEX'S STORY

The long-term effects of a KidSight screening

When Alex was 18 months old, KidSight visited his daycare, screened his vision, and flagged him for a potential vision disorder. Alex's parents took him to an ophthalmologist who prescribed special glasses for amblyopia in his left eye. At the time his Mom, Jeaneth, was concerned that their "perfect baby had something to worry about" but catching this problem so early meant that Alex never had to endure more invasive treatments like patching his eye and/or using annoying eye drops to treat his condition.

Now a 14-year-old, Alex is an enthusiastic reader and excels in school, for which his mother credits his early treatment. From the time of his diagnosis, he wore his glasses faithfully. Wonderfully, in 2017 Alex's doctor gave him the ok to wear his glasses "as needed". Now he only wears his glasses at school or while on the computer. Which is good - since he is an avid gamer!

Jeaneth, because of her family's experience, joined the KidSight board in July 2023. She said:

We'll be forever thankful that we avoided further problems with Alex's eye disorder, early detection is key! I'm a big supporter of vision screenings as early as they can happen... it might affect your child's academic future.



Referrals

KidSight attempts to follow-up with every child that is referred from a KidSight screening. KidSight also helps families understand their screening results, navigate their insurance, and find a local kid-friendly eye doctor. The process for children who are at risk of developing amblyopia, a serious condition, is more urgent and intensive. For families that need assistance with paying for care, our enhanced follow-up program (**KidSight Vision Care Network**) provides care coordination (help finding free or low-cost care) and free eye glasses.

3,682

Children Referred for potential vision problems

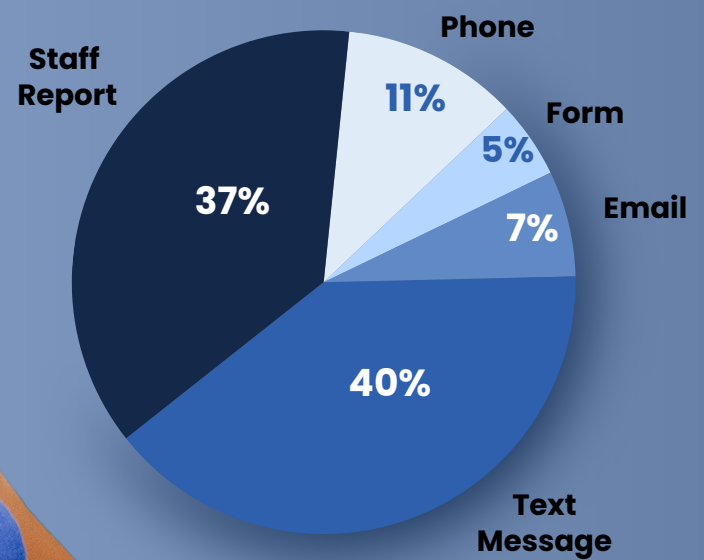
92%

of contacted children saw an eye doctor

29

Families received assistance through the KidSight Vision Care Network

How KidSight Reached the Families of Referred Children



"People constantly ask us how we knew ...we are always very quick to tell them the entire story about how KidSight saved Max's eyes."

-Erika, Max's mom

24%

of referred children had risk factors for amblyopia, a serious condition

Amblyopia occurs when one eye sees better than the other. If left untreated, this disorder can result in permanent vision loss.

KidSight's referral line assisted at least 63 families by helping them find an eye doctor, figure out their insurance, or understand their child's screening results.



Max's Story

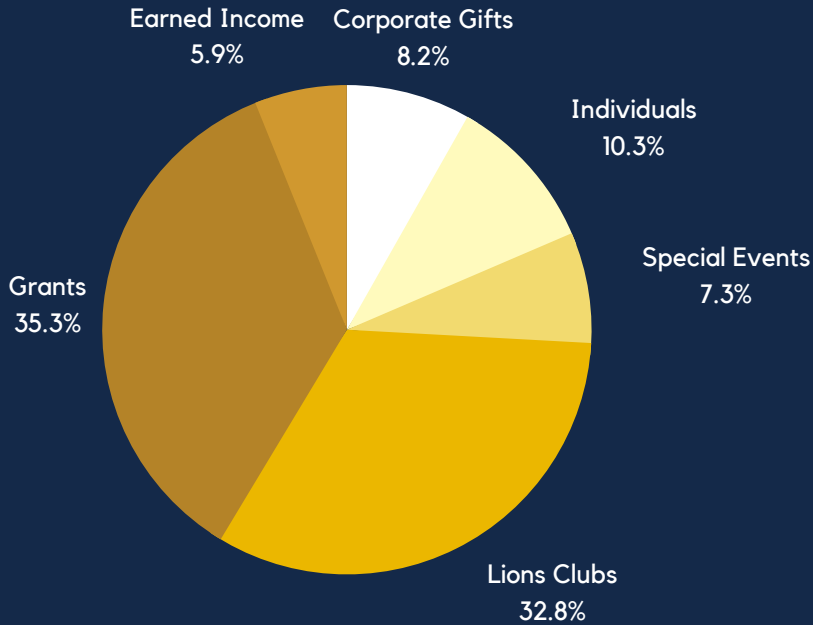
Experiencing life on a whole new level

Have you ever seen those viral videos of a baby that tries their glasses on for the first time? Unable to talk you might wonder, "How did the parents know that their baby needed glasses?"

For many children in Missouri, the answer to that question is *KidSight*. Max was 9 months old when KidSight screened him at daycare. Max's screening indicated that he was at risk for developing refractive amblyopia, a serious condition.

A visit to an optometrist confirmed his diagnosis and since then Max has been wearing glasses and thriving. He can see his world more clearly and it is having an enormous impact on his ability to learn and play. His mother said, "Max really concentrates on items, books, and details. He plays with toys much longer and he is able to focus, instead of just using his hands, he gets to experience life on a whole new level!"

FINANCIAL ANALYSIS



Income

Corporate gifts include Saving Sight's donations and reduction in facility expenses, and smaller corporate matching gifts. Grants include both corporate and family foundation grants. Special Events includes income from the KidSight Talent Show, board sponsored Trivia Night, Mystery Bus Tour and other smaller events. Earned income includes vision practice sponsorships, fee-based vision screenings, and income from interest

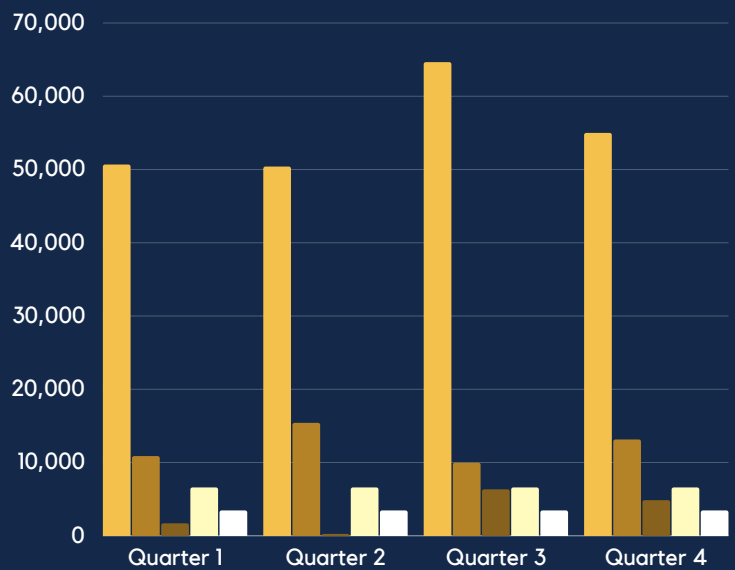
Total Income: \$263,190

Expense

KidSight's mobile vision screenings do not require additional space or consumable supplies (aside from printed materials.) The majority of expenses are the people who run the programs and support the volunteer teams.

- Staffing
- Program Expense
- Program Supplies
- Facility expense
- Depreciation

Total Expense: \$326,758



\$73,968

Value of the volunteer screener hours donated to KidSight.



THANK YOU TO OUR DONORS

Visionaries

\$5,000 or higher

- Concordia Lions Club
- PDG V. Jene Crook
- PDG Wayne and Lion Susan Cunningham
- Jefferson City Host Lions Club
- Lions Eye Foundation of District 26-M2
- Mervyn W. Jenkins Foundation
- PDG Association of District 26-M5
- William J. Brace Charitable Trust

Defenders of Sight

\$1,000 to \$1,999

- PCC AI and PDG Debbie Blumenberg
- Bowling Green Lions Club
- Creve Coeur Lions Club
- Farmington Lions Club
- Hermann Lions Club
- Robert McDonald
- Missouri Lions District 26-M3
- Monett Lions Club
- Paris Lions Club
- Patton Lions Club
- Prairie Home Lions Club
- Rolla Lions Club
- Seymour Lions Club
- Washington Lions Club

Champions of Sight

\$2,000 to \$4,999

- Buckner Foundation
- House Springs Lions Club
- Hurricane Deck Lions Club
- Keokuk Area Community Foundation
- Lions All-Star Basketball Classic (District 26-M6)
- Maryville Host Lions Club
- St. Charles First Capitol Lions Club
- St. Joseph Host Lions Club
- St. Louis Southside Lions Club

Thank you to these sponsors and partners





Lions Clubs International
FOUNDATION

LCIF Grant Project

KidSight was approved for a Humanitarian Matching grant from Lions Club International Foundation for a project total of \$96,582. LCIF provided a match to the amount KidSight raised through the generosity of several partner organizations, individuals and Lions organizations.

The grant provided 12 new cameras and kits. This new equipment will allow KidSight to screen more children by easing scheduling bottlenecks caused by camera scarcity. Each kit will include a LEA Chart, floor banner, table-top sign, tablecloth, and carrying bag.

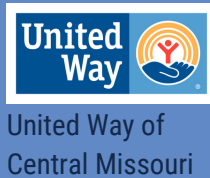


KidSight used this project as an opportunity to honor those who have been instrumental in KidSight's success. Eleven of the cameras were named in honor of people or organizations that had had a big impact on our mission. The twelfth camera was named Jazz to celebrate Missouri's influence on this art form.



Matching Funds Provided by:

Lions of District 26 M4
Lions of District 26 M6
Jefferson City Evening Lions Club



EMPLOYEES
COMMUNITY
FUND
OF BOEING



Allen P. and Josephine B.
Green Foundation

Stafford Family
Charitable Trust

Honoring Becky Henderson

In 1995, Becky Henderson and her late husband, Wayne, could have been called a "power couple." They played a key role in the creation of the children's *Amblyopia Screening Program*, now known as KidSight. After Wayne passed away, Becky continued as a fervent volunteer, screening children and advocating for the program by speaking about KidSight to community groups, schools, and daycares.

Becky volunteered for KidSight MO for over 20 years and screened over 50,000 children before her retirement in 2017. Without Becky's tireless work, KidSight could not have reached thousands of children with undiagnosed vision conditions. Her impact has been so powerful that we are thrilled to be able to recognize Becky's impact on KidSight, our mission, and the children of Becky's hometown (St Louis.)

The KidSight program was so very important to Wayne and me, because the kids are the future of our world and if they can't see, ...they can't be successful...[I]f there's anything we can do promote that, that's where our love, our desires and our dreams are.

-Becky Henderson

A CAMERA NAMED CLARENCE

At each screening, Becky would introduce the children to her camera, "Clarence", named for her husband, Clarence "Wayne" Henderson. KidSight chose to continue the naming tradition she started by naming the first camera of this grant "Clarence" in honor of her. Thank you, Becky!



Other Honorees:

Listed below are the camera names in BOLD and those they honor.



CUNNINGHAM

Susan and Wayne Cunningham
Volunteer Screeners
Long-time Supporters
Board Member (Wayne)
Chillicothe



PIM

Three VISTA members of
2022: **Paloma Scarpaci**, **Ian Boyd** and **Megan Peters**



JANICE

Janice Bonnot
Long-time
Volunteer Screener
Jefferson City



ROMA

Roma Wonneman
Long-time
Volunteer Screener
Columbia



JENE

Jene Crook
Board Member
Volunteer Screener
Marshall



NOELLSCH

Bob and Mary Jane Noellsch
Board member (Mary Jane)
Volunteer Screeners
Bowling Green

Volunteer Screeners



KORY

Dr. Kory Thoma O.D.
Board Member
Supporter
Cape Girardeau



MARILYN

Marilyn Harris (in memory of)
From the Lions of District 26-M6



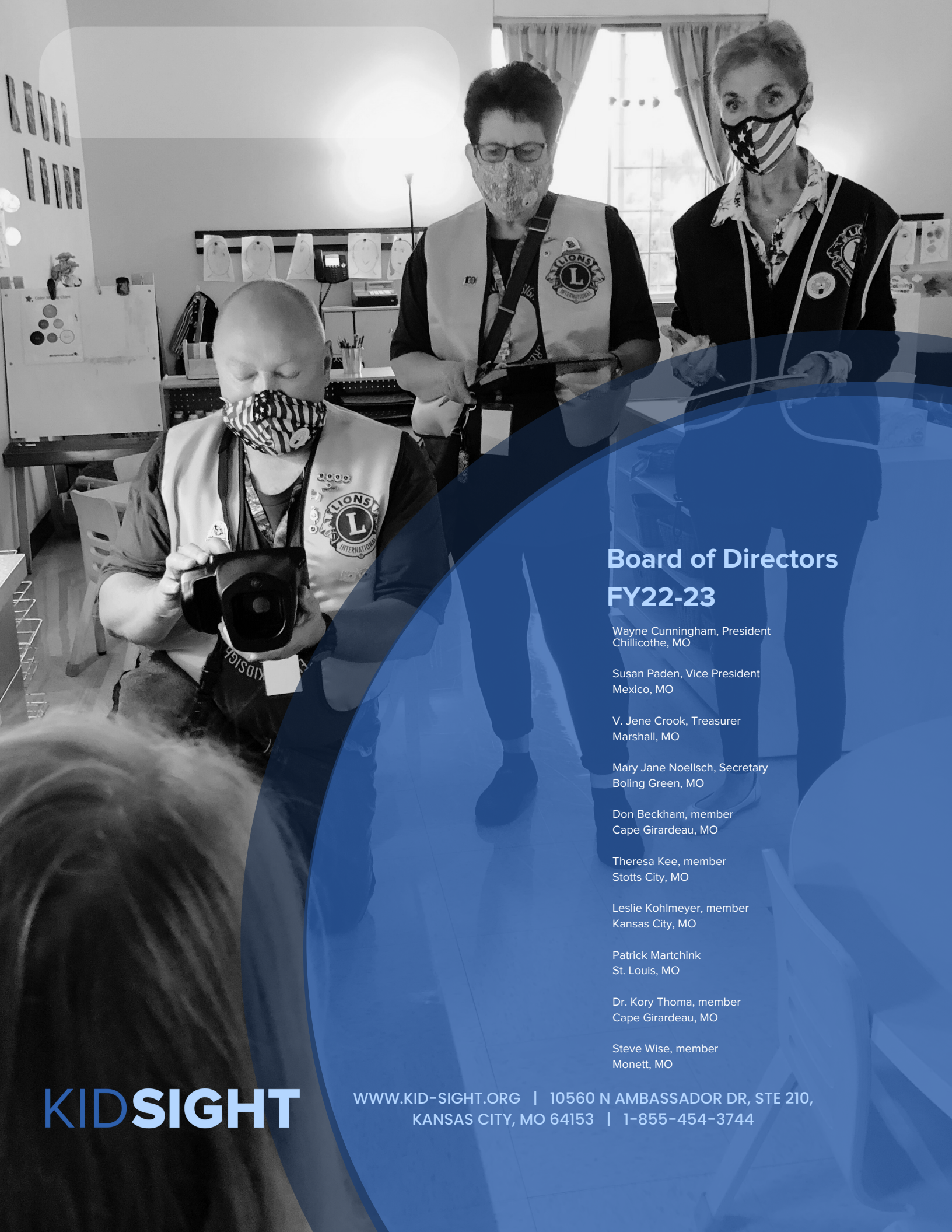
UNITED

Honoring United Way
of Central Missouri



REESE

John and Kathy Reese
Long-time Supporters
St. Joseph



Board of Directors FY22-23

Wayne Cunningham, President
Chillicothe, MO

Susan Paden, Vice President
Mexico, MO

V. Jene Crook, Treasurer
Marshall, MO

Mary Jane Noellsch, Secretary
Boling Green, MO

Don Beckham, member
Cape Girardeau, MO

Theresa Kee, member
Stotts City, MO

Leslie Kohlmeyer, member
Kansas City, MO

Patrick Martchink
St. Louis, MO

Dr. Kory Thoma, member
Cape Girardeau, MO

Steve Wise, member
Monett, MO

KIDSIGHT

WWW.KID-SIGHT.ORG | 10560 N AMBASSADOR DR, STE 210,
KANSAS CITY, MO 64153 | 1-855-454-3744