



Corporate Sponsorship
PROPOSAL



FY 2024-2025

ABOUT KIDSIGHT

At KidSight, our goal is simple: to provide free vision screenings and comprehensive follow-up for every child under 6 years old in Missouri. Our mission is "to prevent vision conditions and promote healthy eyesight in children." We know that parents often do not take their children for routine vision exams and need this preventative screening to alert them that there is an issue. Add to that a condition, amblyopia, which can lead to blindness in one or both eyes. The best treatment for this devastating condition starts before age 6, long before their parents think about taking them to an eye doctor. It is our goal that every child with an issue gets treatment before Kindergarten, and we are working hard to make it happen. Since our founding in 1996, we've screened over 750,000 children, and we know over 70% of children we've referred have gotten care.

Last year alone, KidSight provided vision screenings for **over 44,000 children in Missouri!**

While screening at our over 600 partner sites across the state, we found about **3,800 children who were at risk for a vision problem** and referred them to local eye care providers – like you!



Sponsorship Packages



PACKAGE 1:

Practice locations highlighted as county sponsor on printed lists for your selected county/counties*, Practice logo on all results cards to go out to every child screened in your selected county/counties*, Practice logo included on PDF referral print out for all referred children in your selected county/counties*, Practice listed as a "KidSight Preferred Partner" on KidSight's online doctor search tool. Social media promotion of sponsorship, promotion of partnership through KidSight's e-newsletters and practice listed as corporate sponsor on KidSight's website.

PACKAGE 2:

Practice locations highlighted as county sponsor on printed lists for your selected county/counties*, Practice logo on all results cards to go out to every child screened in for your selected county/counties*, Practice listed as a "KidSight Preferred Partner" on KidSight's online doctor search tool. Social media promotion of sponsorship and practice listed as corporate sponsor on KidSight's website.

PACKAGE 3:

Practice locations highlighted as county sponsor on printed lists for your selected county/counties*, Practice listed as a "KidSight Preferred Partner" on KidSight's online doctor search tool + practice listed as corporate sponsor on KidSight's website.

- *PRICES CUSTOMIZED FOR YOUR PRACTICE UPON REQUEST. WE OFFER A MULTI-COUNTY DISCOUNT.*

DON'T SEE A PACKAGE THAT FITS YOUR NEEDS?

LET US KNOW AND WE CAN DISCUSS ADDITIONAL CUSTOMIZED OPTIONS.

Other Ways to Partner with Us

BECOME A PREFERRED PARTNER

KidSight provides one-on-one navigation services for families who are seeking care for their child. One of the biggest barriers to care that we see is an inability to afford the cost of an exam or glasses. Our Preferred Partners generously step in and offer a limited number of free services to children referred by KidSight, ensuring that financial constraints do not hinder access to essential vision care.

By becoming a Preferred Partner, your practice will not only contribute to the well-being of children in your area, but you will also receive recognition for your commitment. Being listed on KidSight's website directory and printed referral lists as a "Preferred Partner" highlights your dedication to supporting the community and encourages others to follow suit. This collaborative effort significantly enhances KidSight's ability to reach more children and provide them with the vision care they require for a healthier and brighter future.

VOLUNTEER AT A MOBILE CLINIC

We recently piloted our first mobile clinic and we're excited to expand this service to our partner sites in your area! We are looking for eye doctors and vision professionals to provide no cost exams to students in high need communities to help eliminate the barriers that may keep them from seeking care. In addition to becoming an integral part of KidSight's efforts to improve children's vision health, you will be listed as a KidSight Preferred Partner and promoted on our social media channels.

READY TO GET STARTED? CONTACT US!
WE ARE SO EXCITED TO WORK WITH YOU.

