KidSight

ANNUAL REPORT

2025-2026



www.kid-sight.org

KidSight

A Message from our Leadership

A year defined by growth and a milestone decades in the making.

Dear Friends,

This was a year of extraordinary growth for KidSight. Together, our staff, volunteers, and community partners provided vision screenings to 63,634 children – nearly 15,000 more than the previous year. Of those children, 5,949 were referred for a potential vision concern.

Our work does not stop at the screening. Through Care Coordination, families receive personalized help understanding their child's results, finding a provider and overcoming barriers to care. This year, the program helped 60% of referred families connect with care. For children facing limited access to local services, we've expanded our partnerships to provide another pathway: through 10 mobile clinic days, 120 children received comprehensive eye exams and 115 received glasses.

As we close the year, KidSight is also approaching a remarkable milestone: one million children screened. Every screening represents a child and an opportunity to identify a vision concern before it becomes a barrier to learning and development.

Thank you for making this work possible. Your time, partnership, and generosity allow KidSight to reach more children while strengthening the connections that help families move from screening to care.

Melissa Stephenson
Executive Director

Our Mission

To prevent vision conditions and promote healthy eyesight in children.

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Guided by Purpose

KidSight's Board of Directors

KidSight's Board of Directors provides the guidance, expertise, and stewardship that help our organization grow responsibly, reach more communities, and connect more children with the vision care they need.

Patrick Martchink
President
St. Louis, Missouri

Harold Spire
Vice President
Maryville, Missouri

Dr. Jamie Weiser, OD
Secretary
Kansas City, Missouri

V. Jene Crook
Treasurer
Marshall, Missouri

Don Beckham
Member
Cape Girardeau, Missouri

Bob Crump
Member
Seymour, Missouri

Jeaneth Puriel-Foot
Member
Parkville, Missouri

Lieu Lowrie
Member
Kansas City, Kansas

Mary Jane Noellsch
Member
Bowling Green, Missouri

Susan Paden
Member
Mexico, Missouri

Our volunteer Board of Directors helps ensure that every decision moves KidSight toward one clear goal:
helping more children see clearly and thrive.

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The Year at a Glance

The numbers tell a story of greater reach & stronger connections to care.

63,634
children screened
31% increase over previous year

5,949
children referred

871
screening events

10
mobile clinic days

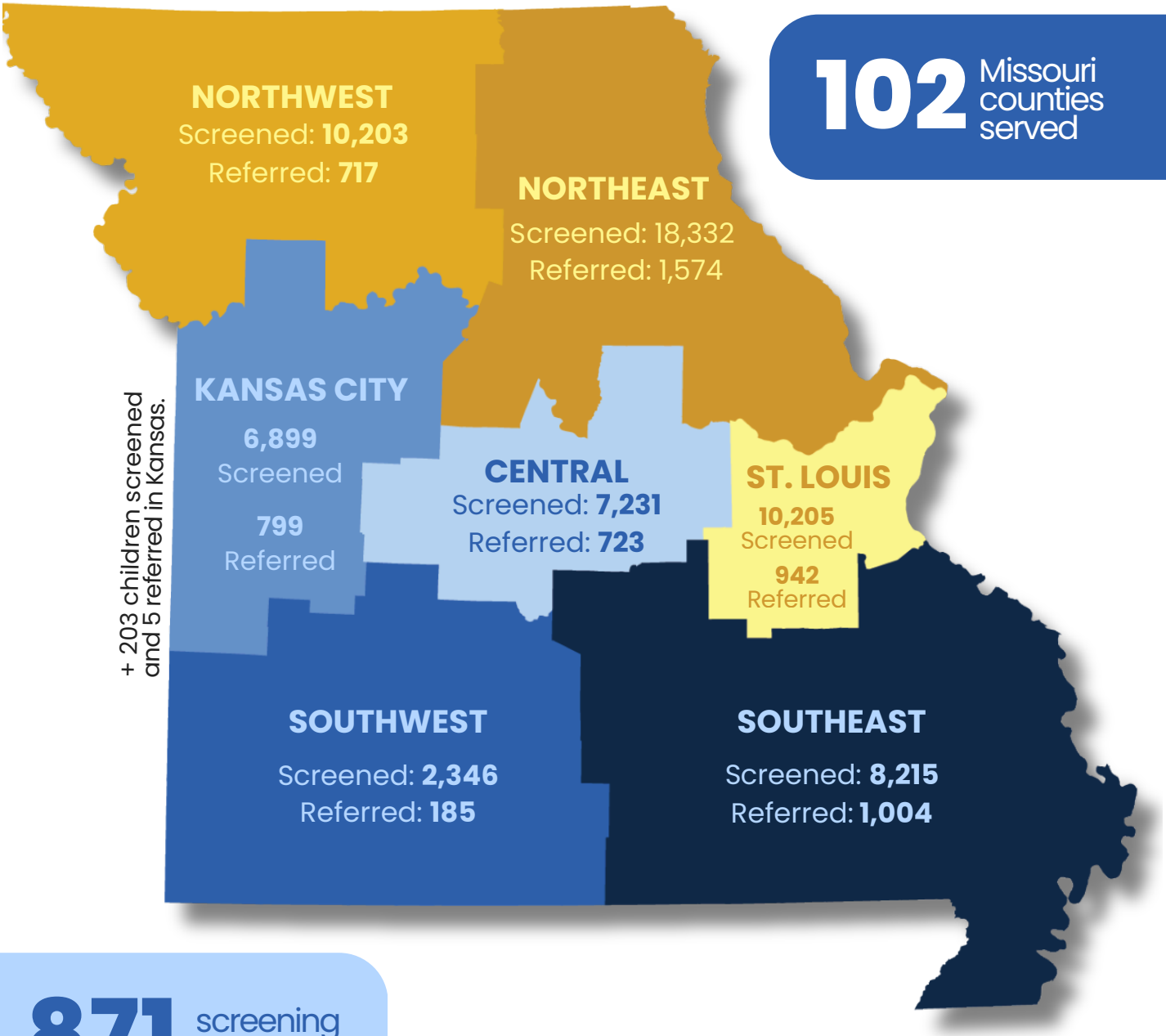
60%
of referred families connected with care
through KidSight's Care Coordination program.



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Statewide Reach

KidSight meets children where they learn, play and grow.



102 Missouri counties served

871 screening events

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Early Detection

A few seconds can reveal a concern a child may never know to describe.



HOW SCREENING BECOMES A NEXT STEP

1

SCREEN

We take a quick, non-invasive screening of the child's eyes.

2

IDENTIFY

We send home screening results the same day.

3

CONNECT

We contact families with next steps and resources for care.

31% **increase in children screened.**

KidSight screened 14,948 more children than in the previous year, expanding early detection to more communities across Missouri.

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Beyond the Screening

Helping families take the next step toward care.

Every child referred through a KidSight screening receives more than a result. Families may receive follow-up, provider connections, insurance guidance, and direct assistance overcoming barriers to care.

5,949
children referred for follow-up care.

60%
of referred families connected with care.



321
families received individualized assistance.

190
pairs of glasses provided at no cost.

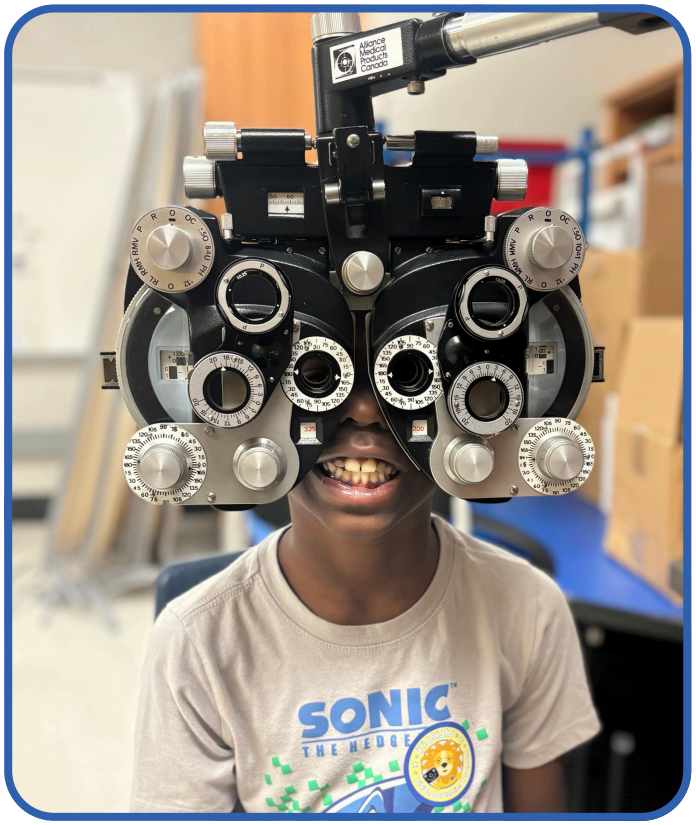
Personalized support helps families move from referral to care.

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Access to Care

Bringing comprehensive eye care directly to children.

For families facing limited access to local providers, KidSight's mobile clinic partnerships brought comprehensive eye exams and glasses directly to schools.



120
comprehensive eye exams

10
mobile clinic days

6
partner schools

71%
mobile clinic participation rate among children offered care.

115
children received glasses at mobile clinics.

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The Sight Squad

Volunteers turn local relationships into statewide reach.



5,253 volunteer hours donated

100 individual volunteers

75% of screenings provided by volunteers

Volunteer of the Year

This year, KidSight proudly introduced its first Volunteer of the Year Award, recognizing a volunteer whose dedication reflects the heart of our mission. We were honored to present the inaugural award to PDG Lion Bob Crump.

Through his generous service and commitment to children's vision, Bob has helped KidSight reach more families and communities. We are grateful for the time, care and enthusiasm he brings to this work, and proud to recognize him as KidSight's first Volunteer of the Year.



Pictured (right): Bob Crump receives KidSight's inaugural Volunteer of the Year Award alongside Executive Director, Melissa Stephenson.

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The Impact of Your Support

A Clearer Future for Matilda.

Matilda's Story

Matilda is a spunky, strong-willed nine-year-old who loves dance, gymnastics, crafting, and reading. She always has a clear opinion to share, which is why her family was certain she would say something if she couldn't see clearly. She never did.

At age seven, a KidSight screening found that one of Matilda's eyes was weaker than the other. Matilda had never complained of blurry vision or headaches. Her mother, an elementary teacher of 17 years, hadn't noticed any signs of a problem. Her stronger eye had been compensating for the weaker one, masking the issue in her daily life.

A follow-up appointment with Matilda's optometrist confirmed the KidSight screening results. Because the concern was caught early, Matilda still had time to benefit from effective treatment.

Two years later, Matilda loves wearing her glasses and her weaker eye has shown great improvement with treatment.



Matilda, age 9

YOUR SUPPORT MAKES THIS POSSIBLE

One quick screening gave Matilda's family an answer they did not know they needed and gave Matilda a clearer path forward.

> **"Thanks to KidSight, a 10-second screening caught the issue while she was still in the age window to correct the mismatched eye abilities."**
>
> **-Sophie, Matilda's mother**

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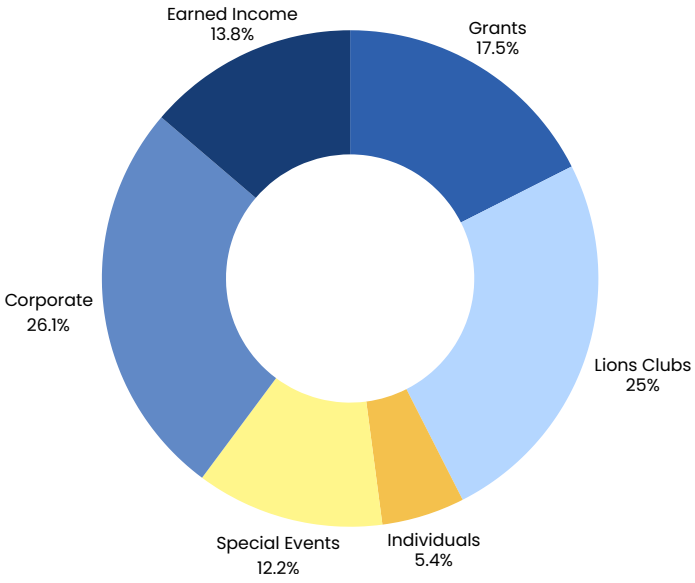
Financial Stewardship

Investing in brighter futures for Missouri children.

Support from donors, partners, and communities helps KidSight provide vision screening and follow-up support for children across Missouri.

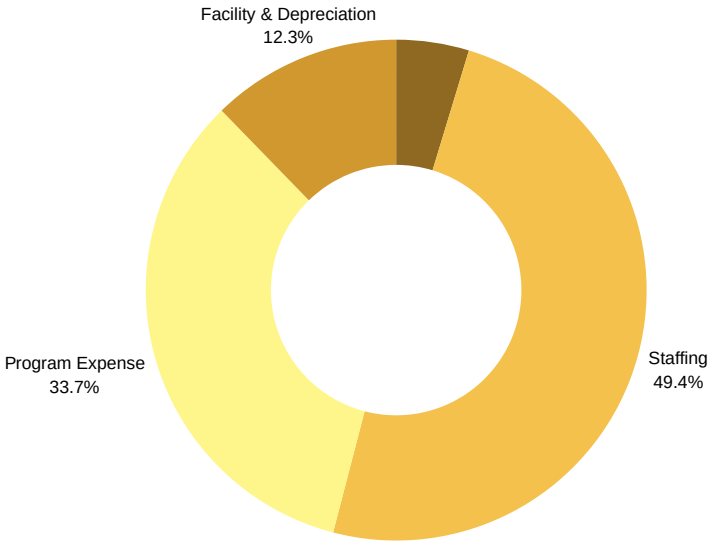
Revenue

TOTAL REVENUE: $401,699



Expense

TOTAL EXPENSES: $383,273



Financial Note: Revenue comes from gifts, grants, events, sponsorships, and screenings. Expenses fund staff, facilities, and statewide screening and follow-up.

Last year's revenue included a $204,000 pledge; its $68,000 annual payments continue through 2027 and support our work but are not counted as new income.

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Made Possible Together

Thank you to the Lions Clubs who invested in children's vision.

LUMINARIES ($10,000+)

Cape Girardeau Noon Lions
Lions Eye Foundation of MD26-M2

VISIONARIES ($5,000-$9,999)

Concordia Lions
Jefferson City Host Lions

CHAMPIONS OF SIGHT ($2,000-$4,999)

House Springs Lions
St. Joseph Host Lions Club
Wildwood Area Lions
Maryville Host Lions
St. Joseph South Side Lions

DEFENDERS OF SIGHT ($1,000-$1,999)

Bowling Green Lions Club
Columbia Host Lions Club
East Side Lions Club
Ferguson Lions Club
Harrisburg Lions Club
Hillsboro Lions
Missouri Lions MD26-M3
Owensville Lions
Sedalia Lions Club
Washington Lions Club
Chesterfield Lions Club
Creve Coeur Lions Club
Farmington Lions Club
First Capitol Lions Club
Hermann Lions Club
Jefferson City Evening Lions Club
Monett Lions Club
Prairie Home Lions Club
Seymour Lions Club
Webster Groves Lions Club

PROTECTORS OF SIGHT ($500-$999)

Boonville Lions Club
East Perry County Lions Club
Holts Summit Lions
Marshall Lions Club
Miami Lions Club
Missouri Lions MD-26
Nevada Lions Club
Springfield Host Lions Club
Stockton Lions Club
Branson-Hollister Lions Club
Columbia Rockbridge Lions Club
Lake St. Louis Lions Club
Malden Lions Club
Miller Lions Club
Missouri Lions MD26 - M2
New Haven Lions
Sikeston Lions Club
Unionville Lions Club
California Lions Club
Hamilton Lions Club
Lake Winnebago Lions
Maryville Pride Lions Club
Millersburg Lions Club
Moscow Mills Lions Club
NW Texas County Lions Club
St. Charles Lions Club

KidSight is a proud Missouri Lions supported organization.

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Made Possible Together

Thank you to the partners & donors who invested in children's vision.

LUMINARIES ($10,000+)

Saving Sight®

VitalTears

Lions Eye Foundation of MD26-M2

Clarkson Eyecare
EYECARE PARTNERS.

Alcon FOUNDATION

VISIONARIES ($5,000–$9,999)

Bausch Foundation
Mervyn Jenkins Foundation
Ed Smith
PDG V. Jene Crook
Veterans United Foundation
W. J. Brace Foundation

CHAMPIONS OF SIGHT ($2,000–$4,999)

Boone Electric Community Trust
Community Foundation of W. Central IL & NEMO
Family Focus Eyecare
Orscheln Industries Foundation
Community Foundation of the Ozarks
Delta Dental of Missouri
Leet Eyecare
Parker Hannifin Foundation

DEFENDERS OF SIGHT ($1,000–$1,999)

PCC Al Blumenberg
Bob and Elaine Crump
Juan Larrea
MGN Family Foundation

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A Milestone Made Possible.

One Million Children in Sight.

In the 26-27 school year, KidSight will cross an extraordinary threshold: **one million children screened.**

Behind that number are one million moments of possibility. Through early detection, children with potential vision concerns can be identified sooner, families can connect with care earlier, and more children can gain a clearer view of the classroom and the world when it matters most.

This milestone belongs to every staff member, volunteer, partner school, childcare provider, community partner, donor, sponsor, and family who has shared in our mission. Your belief in the power of early detection has helped KidSight reach children where they learn and grow and ensure that more of them receive the vision care they need.

One million children is a milestone worth celebrating. It is also a reminder of the work still ahead. Together, we will keep screening, connecting, and following through until every child has access to the vision care they need.

Thank you for bringing one million brighter futures into sight.








One million children is an extraordinary milestone, but our vision reaches even further.

Together, we are ready to bring early detection, clear vision, and brighter possibilities to the next million kids.